



1572 Blue Lupine Lane, Victor MT 59875
Phone: (406) 642-3333, Fax: (406) 642-6373

News Release

May 7, 2007

For Immediate Release

Montana Author Wins National Indie Excellence Award

Cool Creatures, Hot Planet: Exploring the Seven Continents by Montana author, Marty Essen, has won the National Indie Excellence 2007 Book Award for Travel Essay. More than 700 independently published books were entered in the awards, in various categories, and the winners were announced on May 1, 2007.

This is the second book award for *Cool Creatures, Hot Planet*. Late last year, it won the *USA Book News*, Best Books 2006 Book Award for Travel/Essay.

Cool Creatures, Hot Planet is also in the running for some additional awards. The book is a finalist for four awards that will be announced the first weekend of June at Book Expo in New York City:

- Ben Franklin Award
- *ForeWord Magazine* Book of the Year Award
- IPPY Award
- Nautilus Award

“When my book first came out, I entered it in several contests, hoping it would at least be a finalist for one award,” said author Marty Essen. “When it won the Best Books 2006 Book Award I was thrilled, because it validated all the hard work I put in. As for winning a National Indie Excellence Award, I feel truly fortunate. After all, most authors go their entire careers without winning even one award.

“But for me, the biggest honor—and surprise—is having my book make the finalist stage for all of the Book Expo season awards it was entered in. More than 1000 books didn’t make it that far. My wife, Deb, and I will head to New York City for Book Expo, and hopefully we’ll come back with some more good news.”

Cool Creatures, Hot Planet is available in bookstores, worldwide, and signed copies can be ordered at www.CoolCreaturesHotPlanet.com.

-30-

For more information contact: Marty Essen, 1572 Blue Lupine Lane, Victor, MT 59875
Phone: (406) 642-3333, e-mail: Marty@CoolCreaturesHotPlanet.com

Want a photo for this story? Please go to www.CoolCreaturesHotPlanet.com and click the Media Kit tab. Links for downloadable photos begin halfway down the page.