



1572 Blue Lupine Lane, Victor MT 59875
Phone: (406) 642-3333, Fax: (406) 642-6373

News Release

For Immediate Release

October 20, 2006

Montana Author Wins Best Books 2006 Book Award

Cool Creatures, Hot Planet: Exploring the Seven Continents by Victor, Montana author, Marty Essen, has won "The Best Books 2006 Book Award" for Travel/Essay. The award, which is sponsored by USA Book News, comes just two weeks after the national release of *Cool Creatures, Hot Planet*. More than 300 publishers submitted more than 1200 books for awards in various categories. The winners were announced on October 14.

"Winning a national book contest is always an honor," said Essen, "but in this case, the timing couldn't have been better. Since my publishing company, Encante Press LLC, is an independent, the award will immediately help my book stand out from competing titles on major publishing companies."

Cool Creatures, Hot Planet almost won another award on the same weekend. In the BuzzBooks contest at the Pacific Northwest Booksellers Association tradeshow, *Cool Creatures, Hot Planet* came in second to *The Ghost Map* by two-time best-selling author Steven Johnson.

Cool Creatures, Hot Planet is available in bookstores, worldwide, and signed copies can be ordered at www.CoolCreaturesHotPlanet.com.

-30-

For more information contact: Marty Essen, 1572 Blue Lupine Lane, Victor, MT 59875
Phone: (406) 642-3333, e-mail: Marty@CoolCreaturesHotPlanet.com